

Women IN BUSINESS



**MICHELLE
HAWKEN**

Seaside Coffee House



HOW LONG HAVE YOU BEEN IN YOUR LINE OF WORK AND WHAT GOT *you* STARTED?

"I have owned Seaside Coffee House for 11 years.

I was an English major in college and I spent A LOT of time in coffee houses and libraries so it's fun for me to be able to provide a similar space for people now."

WHAT WOULD YOU TELL *your* YOUNGER SELF?

"Buy the shoes you want, regardless of the price. You're going to be running your ass off your whole life so treat yourself. Also, if there is jewelry that you love, buy it for yourself."

Regardless of what you do, make sure you're having fun. If it's not fun it's not worth it. So if you **HAVE TO** do it, find a way to make it fun."

WHAT PIECE OF PROFESSIONAL ADVICE HAS HELPED YOU IN *your* CAREER?

"To recognize that I don't know everything. Which is kind of hard for me sometimes. And to not shape my business based on what other people think it should be. I can only make it sustainable if it's something that I think I can do."

WHAT ADVICE WOULD YOU GIVE FUTURE women LEADERS?

"Never be afraid to get what you want. And everyone is capable of being a leader. Never listen to someone telling you that you can't have what you want or be what you want and its really important to surround yourself with people that will tell you:

“You can do anything you want.”

WHO IN SEASIDE THAT IS A WOMAN IN BUSINESS INSPIRES *you?*

"**Karen Emmerling** is hands down one of my favorite people. And this neighborhood got a lot better when she moved her business across the street from me. She is a phenomenal mother, friend, wife, grandmother, business owner. She just shows me how to be really good at life.

And also, **Jenn Viser**. I've watched her grow and change so much over the last chunk of time that she's been in the business world and it's really inspiring to see somebody who sees what she wants and goes and gets it regardless of how it fits or how it doesn't fit in that box."